

# Privacy Protection Statement

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Thank you for your interest in our website and our company.

The protection of your privacy and your personal data is very important to us. Therefore we store and process your data based on the General Data Protection Regulation (GDPR) of the European Union.

In this privacy protection statement we inform you about the most important aspects of data processing within the context of our website and our marketing activities.

We do not have a data protection officer, as this is not required for CNSystems.

## **1. Type of data / purpose of data processing**

### **1.1. Type of stored data**

We use name, title and e-mail address for sending out newsletters and information on latest trends. Any additional data is used for internal statistical purposes only.

### **1.2. Contact with us**

If you contact us through the contact form on our website or by e-mail, or, if we get in contact at one of our exhibition stands, the provided data will be used to process your request and for follow-up questions.

### **1.3. Registration for Expert and Literature Service Newsletter**

You have the opportunity to subscribe to our Expert & Literature Service Newsletter via our website or at one of our trade fair appearances. For this service we need your e-mail address and your declaration that you agree with the subscription to the newsletter.

Your e-mail address will only be used to provide you with information on the latest developments (Expert Newsletter), as well as to keep you informed of current scientific publications (Literature Service).

Once you have subscribed to the newsletter via web, we will send you a confirmation e-mail with a link to confirm the registration.

The registration for the Expert & Literature Service Newsletter can be canceled at any time. Please send your cancellation to the following e-mail address: [feedback@cnsystems.com](mailto:feedback@cnsystems.com) or unsubscribe by using the link at the end of every newsletter. We will immediately delete your data in related to the literature service newsletter dispatch.

## 2. Transmission of data to contractors (service provider)

The transfer of your data to contractors (service providers) is required for the following reasons:

### 2.1. Sending newsletters

If you have registered for the Expert Literature Service Newsletter or agreed to receive it at one of our exhibition stands, your name and e-mail address will be transferred to the server of our service provider *Clever Reach GmbH & Co KG*, based in Germany, in order to send out the newsletter in the Clever Reach tool.

We have concluded a corresponding data processing contract with the provider.

### 2.2. Web-Analysis

This data protection notice is provided by [www.intersoft-consulting.de](http://www.intersoft-consulting.de).

Google Analytics, a web analysis service of Google Inc. ("Google") is used on this website. Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users interact with the site. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. However, if IP anonymisation is activated on this website, Google will reduce your IP address within Member States of the European Union or in other states party to the Agreement on the European Economic Area beforehand. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. We would like to point out that on this website Google Analytics has been extended to include IP anonymisation in order to ensure anonymous collection of IP addresses (so-called IP masking). The IP address transmitted by your browser in the context of Google Analytics is not merged with other Google data. For more information on terms of use and data protection, please visit <https://www.google.com/analytics/terms/gb.html> or <https://policies.google.com/?hl=en>.

### **Purposes of the Processing**

On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide the website operator with other services related to website and Internet use.

### **Legal Basis**

The legal basis for the use of Google Analytics is your consent in accordance with [Art. 6 para. 1 lit. a GDPR](#).

### **Recipients or Categories of Recipients**

The recipient of the collected data is Google.

### **Transfer to Third Countries**

Personal data will be transferred to the USA under the EU-US Privacy Shield on the basis of the European Commission's adequacy decision. You can download the certificate [here](#).

### **Duration of Data Storage**

The data sent by us and linked to cookies, user-identifiers (e.g. User-IDs) or advertising-identifiers are automatically deleted after 14 months. Data whose retention period has been reached is automatically deleted once a month.

### **Rights of the Persons affected**

You can revoke your consent at any time with effect for the future by blocking the storage of cookies by setting your browser software accordingly; however, we would like to point out that in this case you may not be able to use all functionalities of this website to their full extent.

You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the [Browser Add-on](#). Opt-out cookies will prevent future collection of your data when you visit this website. To prevent Universal Analytics from collecting data across different devices, you must opt-out on all systems used. If you click here, the opt-out cookie will be set: **Disable Google Analytics**.

## **2.3. Use of Google Web Fonts**

Our website uses so-called "Web Fonts" provided by Google for cross-browser uniform font display (Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA). To display texts and fonts correctly, your browser loads the required Web Fonts into your browser cache whenever you access a page and needs to connect to Google's servers. Google can determine which website you have visited and from which IP address the request was sent.

For more information, see the Google Fonts FAQs <https://developers.google.com/fonts/faq> and Google's Privacy Notice <https://policies.google.com/privacy>.

### **3. Storage Interval**

Your data collected for the purpose of providing information (in particular to send out the Expert & Literature Service Newsletter) will be stored up to 3 years after the last contact.

### **4. Your rights**

You have the general right to disclosure, information, deletion, limitation of processing, data portability, cancellation and objection. If you believe that the processing of your data violates data protection laws or that your data protection claims have otherwise been violated, you can file a complaint at the supervisory authority. In Austria this is the data protection authority.

### **5. CNSystems Contact Data**

CNSystems Medizintechnik GmbH  
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